

Central Indiana Regional Development Authority  
August 24, 2017  
2:00 p.m.  
Metropolitan Board of Realtors  
1912 N. Meridian Street, Indianapolis, IN

Committee Members Present, Representing Quorum:

Tavonna Harris Askew, City of Indianapolis  
Keith Lauter, City of Greenwood  
Chris Pryor, City of Carmel  
Jack Russell, City of Westfield  
Bill Sheldrake, City of Indianapolis

Others Present:

Cindy Benedict, Stones3 Resources (via conference call)  
Taylor Firestine, Indianapolis Metropolitan Planning Organization (MPO)  
Austin Gibble, IndyGo  
Anna Gremling, MPO  
Cole McDaniel, member of the public  
Chris Meulbroek, MPO  
Sean Northup, MPO  
Rich Overmoyer, Fourth Economy  
Chris Steinmetz, City of Indianapolis—Office of Corporation Counsel (OCC)

I. ***Welcome and Introductions***

**Chris Pryor** called the meeting to order at 2:02 p.m. and introductions were made around the room.

ITEMS FOR APPROVAL

II. ***Meeting Minutes***

**MOTION by Tavonna Harris Askew to approve meeting minutes from May 24, 2017, SECOND by Keith Lauter.**

III. ***Resolution 2017-RDA-007 Amendment to IEDC Grant Agreement***

**Anna Gremling** introduced second item for approval.

**Gremling** explained that the resolution seeks to amend the Indiana Economic Development Corporation (IEDC) Grant Agreement, ratifying the previous contract language to extend grant funds to December 31, 2017.

**MOTION by Jack Russell to approve Resolution 2017-RDA-007, SECOND by Harris Askew.**

IV. ***Resolution 2017-RDA-008 Matchbook Creative Inc.***

**Gremling** introduced third item for approval.

**Gremling** explained that the resolution approves a contract with Indianapolis-based Matchbook Creative Inc. for the CIRDA's website development and branding as necessary to improve transparency and establish familiarity with the CIRDA. The expenses are included in the IEDC grant budget.

**Harris Askew** requested that language be included in the agreement's scope of work requesting that vendor will cooperate with transferring website service to a new host, as necessary. Sean Northup agreed this could be added.

**Chris Steinmetz** said the motion on Resolution 2017-RDA-008 would be subject to inclusion of language requiring that vendor agree to transitional work if a subsequent vendor comes along.

**MOTION by Lauter to approve Resolution 2017-RDA-008, SECOND by Bill Sheldrake.**

**Gremling** opened the board for inclusion in the design and website development process. **Harris Askew** requested that the board review the website before going live and that the webpage be easy and intuitive to navigate.

V. **Resolution 2017-RDA-009 Legal Services**

**Gremling** introduced third item for approval.

The resolution includes a memorandum of understanding (MPO) to fund the CIRDA's portion of the City of Indianapolis' Office of Corporation Counsel (OCC) for legal services.

There was an extended discussion regarding whether the flat fee of \$41/hour (as outlined in the MOU) or a flat rate of \$2,500/quarter is preferred by the board. The board agreed that the flat rate was preferable.

**Harris Askew** suggested that the board grant authorization for **Gremling** to work with OCC in revising the MOU. Board affirmed.

**MOTION by Harris Askew to approve Resolution 2017-RDA-009, SECOND by Lauter, subject to ongoing negotiations regarding flat versus hourly pay rates.**

STATUS REPORTS

VI. **Strategic Plan**

**Rich Overmoyer** of Fourth Economy provided the board with an update on his firm's strategic plan efforts specific to the CIRDA via PowerPoint.

VII. **Education and Engagement Update**

**Cindy Benedict**, representing Stones3 Resources, joined the meeting via conference call to provide an update on ongoing public outreach regarding transit in Hamilton and Johnson counties. Over 1,000 people were connected over the summer months.

Some discussion based around expanding outreach to church or community groups in future (beyond festivals or heavily-trafficked locales) to reach diverse members of community. **Sean Northup** added that transit referendums are on the horizon for 2020, giving time to build coalition and planning efforts. **Pryor** asked what the response had been from local chambers of commerce. **Benedict** replied that Greenwood and Westfield are engaged; Hamilton County chambers met jointly and seemed interested in a business survey.

VIII. **Financial Update**

**Northup** of the Indianapolis MPO provided a summary of the financial update reporting the CIRDA's expenses since May's meeting.

IX. **Purple Line Update**

**Austin Gibble** of IndyGo provided the board with an update on planning efforts for the Purple Line bus rapid transit line via PowerPoint.

OTHER ITEMS OF BUSINESS

X. ***Resolution 2017-RDA-010 Small Starts Grant***

Following **Gibble**'s presentation, the board considered a resolution publicly supporting the Purple Line project, including a letter of support for IndyGo's federal Small Starts Grant Application.

***MOTION by Sheldrake to approve Resolution 2017-RDA-010, SECOND by Russell.***

**Gremling** reminded board members that their respective jurisdictions have been invoiced since May's meeting. A suggestion was offered to log who has paid in revenues for next financial report.

XI. ***Adjournment***

***MOTION by Pryor to adjourn meeting, SECOND by Russell.***

Meeting adjourned at 3:47 p.m.